

Conference (Conference Session)

Nov 11 2025 | 12pm - 12:20pm

PowerBuddy: Responsible AI for Everyone in Education

Session Summary:

Discover how PowerBuddy, PowerSchool's AI-powered assistant, is transforming the education experience for students, families, teachers, and administrators alike. In this session, Justin McKean, Director of Global Solution Engineering, will showcase how responsible AI delivers personalized insights, fosters engagement, and creates a supportive environment for every step of the learning journey.

Speakers:



• [Emad Alomari](#) | Solutions Strategy Director - PowerSchool

Categories:

- AI and EdTech

Nov 11 2025 | 12:30pm - 12:50pm

Eduzo: Empowering Kids to Learn Through Movement and Play using Multimodal AI

Session Summary:

Discover how textbooks can be transformed into AI-driven, movement-based games in your language. This session explores how multimodal AI creates engaging, playful experiences that empower children to learn through movement, making lessons immersive, interactive, and personalized. Based on Stanford-backed research and real-world classroom applications, see how the next generation of education harnesses AI to turn play into a powerful

learning tool. Gain actionable strategies to ensure every child is included, engaged, and moving toward growth.

Speakers:



[Kundavai Arivudainambi](#) | Founder & CEO - Eduzo

Categories:

- AI and EdTech

Nov 11 2025 | 1pm - 1:20pm

The AI Advantage: Choosing the Right Platform for Smarter School Management

Session Summary:

Managing a school today requires more than spreadsheets and manual forms. It requires a smart, AI-ready platform that connects leadership, teachers, students, and parents—all under one digital roof. This session explores how school management can automate internal operations, streamline communication, and enhance decision-making through data and AI integration. We'll walk through: Why every school needs a digital platform built around its own processes. How to select a platform that adapts to your workflows, not the other way around. The direct benefits for leadership, teachers, parents, and students. How the right platform simplifies compliance with ADEK and DHKA regulations. This session is for school owners, principals, and decision-makers ready to lead their institutions into the future of smart, AI-powered education.

Speakers:



• [Ahmed Ezzat Ali](#) | Regional Commercial Manager - Our Education for Investments

Categories:

- AI and EdTech

Nov 11 2025 | 1:30pm - 1:50pm

The Snowball Effect: How Small Steps Can Unlock Mastery in Learning Chinese Language

Session Summary:

What if mastering one of the world's most complex languages didn't have to feel overwhelming? Imagine if learning Chinese could be as simple as rolling a snowball—starting small and building momentum until fluency feels inevitable. hihilulu introduces the Snowball Method, a revolutionary approach that breaks down complex Chinese language into manageable building blocks. Drawing on cognitive science and real-world application in the French education system, hihilulu starts with a small set of 125 core components which can exponentially accelerate this language's mastery. By respecting the brain's natural learning process, this method empowers children and adults to learn Chinese effectively!

Speakers:



• [Jennifer Huang](#) | Founder & CEO - HIHILULU

Categories:

- AI and EdTech
- Pre-school and Early Years
- Primary Education
- Secondary Education
- STEM Education

Nov 11 2025 | 2pm - 2:20pm

Brisk Teaching: The AI Assistant Educators Can't Stop Talking About

Session Summary:

Brisk's founder, Arman Jaffer, will showcase how educators around the world are using Brisk Teaching, an AI platform, to streamline tasks, create instructional resources, and provide real-time feedback — all in minutes.

Experience an interactive live demo and take part in a Q&A with Arman to explore Brisk's capabilities firsthand. Plus, discover time-saving features that are sure to wow you and demonstrate why Brisk is leading the way in AI for education.

Speakers:



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[Arman Jaffer](#) | Founder, CEO - Brisk Teaching

Categories:

- AI and EdTech

Nov 11 2025 | 2:30pm - 2:50pm

Igniting Curiosity: Designing Interactive, AI-Powered Lessons Every Student Loves

Session Summary:

Imagine a classroom where every student is curious, engaged, and ready to contribute. In this hands-on session, you'll discover how technology transforms learning through interactive lessons that spark creativity, critical thinking, and collaboration across subjects and grade levels. You'll see how AI can adapt lessons to your curriculum and provide real-time feedback to guide and motivate learners. Leave with practical strategies and solutions that will energise your teaching, engage and inspire your students, and help you make a lasting impact in the classroom.

Speakers:



• [Tracy Purdy](#) | Director of Professional Learning - Curipod

Categories:

- AI and EdTech
- Innovative Teaching Methods

Nov 11 2025 | 3pm - 3:20pm

Real Stories. Real Language. Real Impact: How Authentic Video Transforms Learning

Session Summary:

Storytelling is at the heart of how we learn. In this session, Dan Mills from ITN Education will explore how authentic video can transform teaching and learning across subjects—from language learning to curriculum-based content. Drawing on ITN's global expertise in creating trusted, real-world stories, Dan will demonstrate how video engages learners, sparks discussion, and connects classroom learning to the wider world. You'll also discover ELTreels.com, ITN's growing collection of authentic video resources designed to help educators bring relevance, context, and impact into every lesson.

Speakers:



[Dan Mills](#) | Director - ITN Education

Categories:

- AI and EdTech

Nov 11 2025 | 4pm - 4:20pm

Great Teachers, Great Futures!

Session Summary:

Madlen was built for teachers—by people who understand what it means to teach today. Every day, educators are asked to do more: plan meaningful lessons, engage every student, assess fairly, respond to change, and somehow still find time to breathe. Madlen exists to take some of that weight off their shoulders.; It's an AI-powered platform that quietly works in the background—helping teachers plan their lessons, create content tailored to their students' needs, design meaningful activities, and grade every essay

instantly. No fuss, no complexity. Just real tools for real classrooms. Madlen is used by tens of thousands of teachers who want their energy back—who want more time to connect with students, to reflect, to teach creatively again.

Speakers:



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[Atakan Ozkaya](#) | Founder & CEO - Madlen.io

Categories:

- AI and EdTech
- Safeguarding
- STEM Education